

Volume 4 Number 2 December 2020

APPLIED ECONOMICS & BUSINESS



DABM Department of Agribusiness Management
Wayamba University of Sri Lanka

Aims and Scope

This journal publishes original contributions (original research, reviews, mini-reviews, perspectives and spotlights) related to applied economics, mainly related to applications of microeconomics to understand economics of production, consumption, marketing, and business. The journal accepts important research articles from all over the world. Primary criteria for selecting papers are quality and importance for the field.

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