

Volume 4 Number 1 June 2020

APPLIED ECONOMICS & BUSINESS



DABM Department of Agribusiness Management
Wayamba University of Sri Lanka

Aims and Scope

This journal publishes original contributions (original research, reviews, mini-reviews, perspectives and spotlights) related to applied economics, mainly related to applications of microeconomics to understand economics of production, consumption, marketing, and business. The journal accepts important research articles from all over the world. Primary criteria for selecting papers are quality and importance for the field.

Applied Economics and Business is published by the Department of Agribusiness Management of the Wayamba University of Sri Lanka. It is published twice a year, in June, and December. Applied Economics and Business covers a wide range of disciplines, including:

- Applied Economics
- Agricultural Economics
- Agribusiness
- Applied Econometrics
- International Trade and Business
- Business Management
- Development Economics
- Environmental and Resource Economics
- Industrial Organizations
- Entrepreneurship
- Marketing
- Social sciences

EDITORIAL COMMITTEE

Prof. Jagath C Edirisinghe
Prof. Udith K Jayasinghe-
Mudalige

Co-Editor, Wayamba University of Sri Lanka
Co-Editor, Wayamba University of Sri Lanka

Prof. Keminda Herath

Administrative Editor, Wayamba University of Sri
Lanka

Prof. E. Isham

Sabaragamuwa University of Sri Lanka

Prof. Saudamini Das

Institute of Economic Growth, University of Delhi

Prof. NR Abeynayake

Wayamba University of Sri Lanka

Dr. Garth Holloway

University of Reading, UK

Dr. Janaranjana Herath

University of Mount Olive, USA

Dr. Senani Karunaratne

Department of the Environment and Energy, Australia

Dr. Shyama Ratnasiri

Griffith Business School, Australia

Dr. RPIR Prasanna

Rajarata University of Sri Lanka

CORRESPONDENCE

Prof. Jagath C Edirisinghe, Faculty of Agriculture and Plantation Management, Wayamba University of Sri Lanka, Makandura, Gonawila (NWP), 60170, Sri Lanka

E-mail: jagathed@wyb.ac.lk

Prof. Udith K Jayasinghe-Mudalige, Faculty of Agriculture and Plantation Management, Wayamba University of Sri Lanka, Makandura, Gonawila (NWP), 60170, Sri Lanka

E-mail: udith@hotmail.com

Prof. Keminda Herath, Faculty of Agriculture and Plantation Management, Wayamba University of Sri Lanka, Makandura, Gonawila (NWP), 60170, Sri Lanka

E-mail: kemindaherath@gmail.com

EDITORIAL OFFICE

Department of Agribusiness Management,

Faculty of Agriculture and Plantation Management, Wayamba University of Sri Lanka,

Makandura, Gonawila (NWP), 60170, Sri Lanka

Telephone/Fax: (94) 0312299246

Email: dabm@wyb.ac.lk

Website: <http://www.wyb.ac.lk/index.php/departments/ab-dept>

CONTENTS

- The Determinants of Unemployment among the Educated Youth in Sri Lanka** 1
Mallamarachchi, L. U., and Peiris, T. S. G.
- Farmer Perception, Environmental Awareness, and Overuse of Fertilizer in Kalpitiya: A Preliminary Investigation using Bayesian Econometrics** 20
De Silva, L. H. N., Edirisinghe, J. C., Udayanga, N. W. B. A. L. and Gimhani, D. R.
- Strengthening Quality Seed Potato Production in Sri Lanka through Viable Public-Private Partnerships (PPP)** 33
Kuruppu I.V., Amarakoon A. R. W. M. M. D., and Fernando S. P.
- A Systematic Literature Review on Financial Stress of Small and Medium Entrepreneurs** 45
Jayasekara, B. E. A., Fernando, P. N. D. and Ranjani, R. P. C.
- The Paddy Farmers' Channel Choice and Links to the Public and Private Marketing Channels in Sri Lanka** 60
Wijesooriya, W. A. N., Champika, P. A. J., and Kuruppu, I. V.
- Dynamics of Public Debt Sustainability and Economic Growth: The Case of Sri Lanka** 71
Rathnasiri, R. A., and Soysa, J. S. V. N. T

